

Virothatch™ covers Landmark Lifestyle Bali Resort.



Virofiber was selected by PT. Enviro Tec Indonesia (Architectural & Interior Design Consultants) for the installation of Virothatch roof cover for the Sheraton Kuta Lifestyle Resort mega-development in Bali, Indonesia. Working with design architect Ms. Ming Zhou and project director Mr. Ardi Rusly, the project is part of a 5.2 hectare lifestyle hub called Beachwalk, spread along a 250 meter stretch of the Kuta beach.

PT Indonesian Paradise Island has invested \$70 million dollars to transform the former space of the Hotel Sahid Raya Kuta into Sheraton Kuta Lifestyle Resort with lifestyle retail hub “Beachwalk”.

Viro™ was responsible for the complete synthetic roof system for the Beachwalk and Resort complex. Supplying 110,000 Sq Ft of Virothatch™ sub roof cover, with roof membrane provided by Soprema. This mega-project was being built with growing environmental concerns in Bali and is a complete green build. All materials used by the architect are 100% environmentally friendly. Virofiber provides the first ever developed synthetic thatch with an UL/ASTM Class A fire-rated HDPE. A non-PVC Polyolefin product that performs without any of the known environmental hazards of PVC.

The complex made way for a 200-room five-star Sheraton Bali Kuta Resort, and another large mid-market chain hotel, highlighted by the anticipated, Beachwalk. The Beachwalk is a high-end contemporary retail hub, featuring over 200 retail and dining outlets and designed to respect Balinese art, culture and the island’s traditional ways of life. Architecturally, the low-rise facility is inspired by the gentle contours of rice terraces that still abound in many parts of the world. PR for the development say it is, “designed to honor Bali’s cultural and artistic heritage.”



PT. Enviro Tec Indonesia www.etastudio.net



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Virothatch covers Lifestyle Bali Resort- continued



PT Polymindo Permata, is the manufacturer of Virothatch™. Their signature all-weather fiber products are used by top designers and architects globally. The Sahid Kuta Lifestyle Resort Project, is being built using western standards and following green building codes.

Roofing materials from traditional natural thatch do not meet the these strict building code standards because it is considered a fire hazard. All Viro™ products, meet building codes and bring additional benefits and features that include:

- maintenance free product
- no color fading from the elements
- no termites or pest infestation
- made with environmentally safe HDPE, not PVC
- no seasonal shortages
- 100% recyclable

Resort developers are pledging to make a conscious effort to implement eco-friendly applications on the new projects. Built using locally sourced materials and recycled hardwoods, where open-air walkways cooled by sea breezes will automatically reduce the need for air-conditioning. Every effort will be taken to prevent the unnecessary cutting down of trees in the construction of the Sahid Kuta Lifestyle Resort.



Virothatch, Bali Smooth Detail



Virothatch, Installation

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