

VIRO IS CHOSEN FOR PRESTIGIOUS EXPORT AWARD FROM INDONESIAN GOVERNMENT

Los Angeles, Ca., Polymindo Permata, the mother company of Virofiber, has been awarded the prestigious Primaniyarta Export Award for 2011 by the Department of Ministry in Indonesia. Primaniyarta is the highest award bestowed by the Indonesian Government to Indonesian exporters, who have performed best achievements in export performance, brand building, and creative goods and services.

The Ministry of Trade, selected 146 companies and awarded 31 Indonesian exporting companies the award, of which Virofiber was one of the companies bestowed the award.

The award is grouped in 4 categories:

- Exporters with Excellent Export Performance
- Exporters with Global Brand Building and Recognition
- Small and Medium Exporter Enterprises
- Exporters of Creative Economic Goods and Services

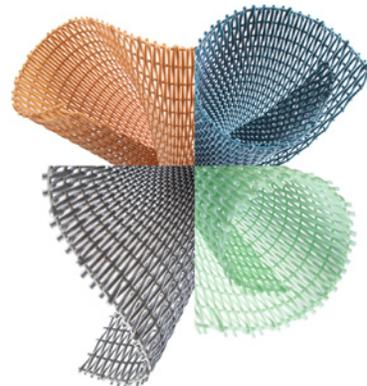
The judging panel was comprised of a team of independent jurors consisting of Business and Economic Professionals, Academics, Journalists, The Indonesian Chamber of Commerce and Industry (KADIN), Business Associations. The nominees were requested to present a history of their company, the company's export performance, their human resource development, their research & development, corporate and social responsibility, benefits of the company to the community and the company's strategy in facing the global era and environmental crisis.

The objective of the award is to motivate the business community in manufacturing products for export that are of non-oil and gas based and create social and environmental awareness.

Viro is the leading manufacturer of environmentally friendly all-weather wicker, virothatch, viroreed, virosurface and viroforms. Their products are all 100% recyclable, pest free and water proof. These age-



PT. Polymindo Permata (VIRO)
Proud to be Nation's Best Export Performer
PRIMANIYARTA
EXPORT AWARD 2011



FOR IMMEDIATE RELEASE, CONTINUED-

VIRO™

defying beautiful fibers can be custom manufactured to meet the most discerning designers for green build projects or for applications to outdoor furniture or storage solutions.

Viro understands chemical sensitivity, energy efficiency and the environmental impact of their products. Virofibers are made from HDPE instead of PVC. PVCs have been shown to produce a toxic gas when incinerated at the end of the products lifecycle. When PVC is burned, it breaks down to dioxin and hydrochloric acid. The by-product of HDPE is similar to what is produced by burning candle, CO2 and H2O.

Some of the revolutionary and innovative features of Virofiber and Viro products are:

- Totally maintenance free.
- Does not mold, rot, decay or shed.
- Resists termites, birds and other pests.
- Does not fade or discolor in the elements, and maintains the beautiful authentic color.
- Built-in flame retardant formulation.
- 20 year limited warranty.
- 100% recyclable material.
- Non toxic.

Viro Fiber is the premiere provider of high-end, synthetic fiber, wicker and thatch. Highly customizable, Viro's signature all-weather fiber products are used by top designers and architects worldwide. Founded by Junus Sumardi in the early 1980s the family run company is based in Indonesia, with factories in Indonesia and China and offices in the United States and Europe. For more information, visit www.virofiber.com



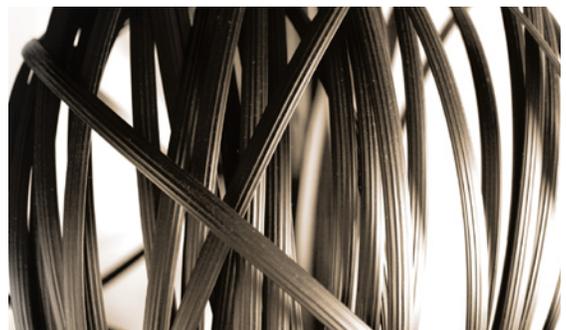
Viroforms, Storage Solutions



Virosurface, Indoor and outdoor wall treatments



Virothatch and Vioreed, Eco-Friendly Roof Materials



Core Collection, Furniture Grade Fibers

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